

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**American Media & Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255267-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Action Netw	AMER ACTION NETWORK	2870

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	255267	06255507

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	131	405

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/12	10/26/12	M-F 11p News	11-1135p	----1--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 11:34 PM M-F 11p News 11-1135p :30 2012AANFL001H \$1,750.00 NM									
2	10/26/12	10/26/12	David Letterman	1136p-1238a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 12:38 AM David Letterman 1136p-1238a :30 2012AANFL001H \$700.00 NM									
3	10/26/12	10/26/12	Soaps	12:30-2p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 Soaps 12:30-2p :00 <del>\$700.00</del> NM See MG 3.2 2 WKMGF 10/26/12 4:57 PM Inside Edition 430-5P :30 2012AANFL001H \$700.00 NM MG for 3.1 10/26									
4	10/26/12	10/26/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 Local 6 News 12-1230p 12-1230p :00 <del>\$600.00</del> NM See MG 4.2									

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255267-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Action Netw	AMER ACTION NETWORK	2870	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/26/12	10/26/12	News at 5p	5-530p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 5:29 PM News at 5p 5-530p :30 2012AANFL001H \$700.00 NM									
6	10/26/12	10/26/12	News at 6p	6-630p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/25/12 1:59 PM Soaps 12:30-2p :30 2012AANFL001H \$800.00 NM MG for 6.1 10/26 1 WKMGF 10/26/12 News at 6p 6-630p :00 \$800.00 NM See MG 6.2									
7	10/26/12	10/26/12	Morn News at 6a	6-7a	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 6:26 AM Morn News at 6a 6-7a :30 2012AANFL001H \$600.00 NM									
8	10/26/12	10/26/12	News at 7p	7-7:30p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:23 PM News at 7p 7-7:30p :30 2012AANFL001H \$1,000.00 NM									
9	10/26/12	10/26/12	Inside Edition	730-8p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:51 PM Inside Edition 730-8p :30 2012AANFL001H \$1,200.00 NM									
12	10/29/12	10/29/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 10/26/12 3:59 PM Extra 4-430p :30 2012AANFL001H \$600.00 NM MG for 12.1 10/29									
18	10/27/12	10/27/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:57 PM Inside Edition Wknd 1135p-1205a :30 2012AANFL001H \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255267-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Action Netw	AMER ACTION NETWORK	2870	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/27/12	10/27/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 6:12 AM Morn News at 6a 6-7a :30 2012AANFL001H \$750.00 NM MG for 19.1 10/27 1 WKMG Sa 10/27/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 19.2									
20	10/28/12	10/28/12	Cold Case	1135p-1235a	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 12:33 AM Cold Case 1135p-1235a :30 2012AANFL001H \$450.00 NM									
21	10/28/12	10/28/12	Sun 630p News	630-7p	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:48 PM Sun 630p News 630-7p :30 2012AANFL001H \$900.00 NM									
22	10/28/12	10/28/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:58 PM Sun 7-8p 7-8p :30 2012AANFL001H \$8,000.00 NM									
23	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----3	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----3 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/28/12 CBS Sunday Morning 9-1030a :00 \$1,800.00 NM See MG 23.4 3 WKMG Su 10/28/12 CBS Sunday Morning 9-1030a :00 \$1,800.00 NM See MG 23.5 1 WKMG Su 10/28/12 9:31 AM CBS Sunday Morning 9-1030a :30 2012AANFL001H \$1,800.00 NM									
24	10/25/12	10/25/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 11:32 PM M-F 11p News 11-1135p :30 2012AANFL001H \$1,750.00 NM									
25	10/25/12	10/25/12	David Letterman	1136p-1238a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 12:31 AM David Letterman 1136p-1238a :30 2012AANFL001H \$700.00 NM									

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255267-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Action Netw	AMER ACTION NETWORK	2870	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/25/12	10/25/12	Soaps	12:30-2p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 12:55 PM Soaps 12:30-2p :30 2012AANFL001H \$700.00 NM									
27	10/25/12	10/25/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012AANFL001H \$600.00 NM									
28	10/25/12	10/25/12	News at 5p	5-530p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:24 PM News at 5p 5-530p :30 2012AANFL001H \$700.00 NM									
29	10/25/12	10/25/12	News at 6p	6-630p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 News at 6p 6-630p :00 \$800.00 NM See MG 29.2 2 WKMGTh 10/25/12 4:12 PM Extra 4-430p :30 2012AANFL001H \$800.00 NM MG for 29.1 10/25									
30	10/25/12	10/25/12	Morn News at 6a	6-7a	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 6:53 AM Morn News at 6a 6-7a :30 2012AANFL001H \$600.00 NM									
31	10/25/12	10/25/12	News at 7p	7-7:30p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 7:24 PM News at 7p 7-7:30p :30 2012AANFL001H \$1,000.00 NM									
32	10/25/12	10/25/12	Inside Edition	730-8p	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 7:58 PM Inside Edition 730-8p :30 2012AANFL001H \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
POL/American Action Netw	AMER ACTION NETWORK	2870	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/25/12	10/25/12	Person of Interest	9-10p	---1---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 9:40 PM Person of Interest 9-10p :30 2012AANFL001H \$8,000.00 NM									
34	10/23/12	10/23/12	Vegas	10-11p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 10:35 PM Vegas 10-11p :30 2012AANFL001H \$7,000.00 NM									
35	10/23/12	10/23/12	M-F 11p News	11-1135p	-1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 11:33 PM M-F 11p News 11-1135p :30 2012AANFL001H \$1,750.00 NM									
36	10/23/12	10/23/12	Soaps	12:30-2p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 12:29 PM Soaps 12:30-2p :30 2012AANFL001H \$700.00 NM									
37	10/23/12	10/23/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 12:21 PM Local 6 News 12-1230p :30 2012AANFL001H \$600.00 NM									
38	10/23/12	10/23/12	News at 5p	5-530p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 5:11 PM News at 5p 5-530p :30 2012AANFL001H \$700.00 NM									
39	10/23/12	10/23/12	News at 6p	6-630p	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 6:21 PM News at 6p 6-630p :30 2012AANFL001H \$800.00 NM									
40	10/23/12	10/23/12	Morn News at 6a	6-7a	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 6:39 AM Morn News at 6a 6-7a :30 2012AANFL001H \$600.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255267-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Action Netw	AMER ACTION NETWORK	2870	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/23/12	10/23/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 7:24 PM News at 7p 7-7:30p :30 2012AANFL001H \$1,000.00 NM									
42	10/23/12	10/23/12	Inside Edition	730-8p	-1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 7:42 PM Inside Edition 730-8p :30 2012AANFL001H \$1,200.00 NM									
43	10/23/12	10/23/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 7:58 PM NCIS 8-9p :30 2012AANFL001H \$10,000.00 NM									
44	10/24/12	10/24/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 11:22 PM M-F 11p News 11-1135p :30 2012AANFL001H \$1,750.00 NM									
45	10/24/12	10/24/12	David Letterman	1136p-1238a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 12:09 AM David Letterman 1136p-1238a :30 2012AANFL001H \$700.00 NM									
46	10/24/12	10/24/12	Soaps	12:30-2p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 12:29 PM Soaps 12:30-2p :30 2012AANFL001H \$700.00 NM									
47	10/24/12	10/24/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 2012AANFL001H \$600.00 NM									
48	10/24/12	10/24/12	News at 5p	5-530p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 5:29 PM News at 5p 5-530p :30 2012AANFL001H \$700.00 NM									

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255267-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Action Netw	AMER ACTION NETWORK	2870	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/24/12	10/24/12	News at 6p	6-630p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 5:58 PM News at 6p 6-630p :30 2012AANFL001H \$800.00 NM									
50	10/24/12	10/24/12	Morn News at 6a	6-7a	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 6:58 AM Morn News at 6a 6-7a :30 2012AANFL001H \$600.00 NM									
51	10/24/12	10/24/12	News at 7p	7-7:30p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 7:22 PM News at 7p 7-7:30p :30 2012AANFL001H \$1,000.00 NM									
52	10/24/12	10/24/12	Inside Edition	730-8p	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 7:41 PM Inside Edition 730-8p :30 2012AANFL001H \$1,200.00 NM									

**Total Spots 44 Gross Total \$68,850.00**

## Payment Terms 30 Days

**Agency Commission \$10,327.50**  
**Net Amount Due \$58,522.50**

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